



ALESSIA SAVIANO

UX & UI Designer

 Napoli, Italy

Experience designing web and mobile interfaces end-to-end — from flows to hi-fi prototypes. Skilled in usability, accessibility, and design systems. Passionate about creating intuitive, user-centered digital products that combine aesthetics, clarity, and functionality.

Work experience

Nov 2025 – Present

Freelance Content Creator

- Designed visual assets aligned with brand identity.
- Collaborated with brands on digital content campaigns.
- Managed end-to-end content production.

Nov 2022 – Jun 2025

UI & UX Designer for HEDRON srl

- Designed digital platforms from user flows to final UI.
- Conducted usability tests and applied data-driven improvements.
- Ensured usability and accessibility across all interfaces.
- Collaborated with developers bridging design and code.

Jul 2022 – Nov 2022

UX & UI Designer as Intern @ Pier Program

- Developed UX/UI design and front-end skills in an Agile environment.
- Built interactive prototypes and tested usability iteratively.
- Collaborated with developers bridging design and code.

Mar 2021 – Apr 2021

UX & UI Designer for Optima Italia

- Designed user flows and responsive UI for an e-commerce platform.
- Improved navigation and hierarchy to enhance usability.
- Supported developers during UI handoff and testing.

Mar 2020 – Jun 2022

Freelance UX/UI & Visual Designer

- Designed responsive web and mobile interfaces focused on usability and clarity.
- Built scalable design systems and high-fidelity prototypes.
- Created visual identities and logos aligned with brand strategy.

Jan 2020 – Jun 2020

UX & UI Designer for DATABENC

- Designed UX flows and UI for a cross-platform music app.
- Created interactive prototypes and visual consistency.

Core Skills & Tools

Design Skills

UX/UI Design · User Research · Wireframing · Prototyping · Usability Testing · Information Architecture · Interaction Design · Accessibility · Design Systems · Web Design · Responsive Design · Mobile Design

Tools

Figma · Illustrator · Photoshop · Notion · Slack · Miro · Visual Studio Code

Additional

Team Collaboration · Problem Solving · Creative Thinking · HTML · CSS

Languages

Italian (Native)
English (Professional B2)

Education

Sep 2021 – Jun 2022

Apple Developer Academy

Design and Development

Oct 2018 – Mar 2021

Scuola di Design della Comunicazione ABANA

Communication Design
110/praise

Oct 2014 – Oct 2018

Accademia di Belle Arti di Napoli

Graphic Design

Certifications

The Interaction Design Foundation

- Design for the 21st Century with Don Norman
- Design Thinking: The Ultimate Guide
- Mobile User Experience (UX) Design
- UI Design Patterns for Successful Software

and 5 more!

Contact

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